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# SWISS+TRADE

Reliable cooperation that always surpasses expectations



The Swiss Trade company started its active operation in 2010 and has been stably working in the market as an exclusive distributor of the world's leading manufacturers of personal care products.

Thanks to a well-organized structure of active sales, professional management and carefully formulated strategy, the company has achieved dynamic growth since its inception, successfully expanding and improving to this day.

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The head office of the Swiss Trade company is located in the city of Kyiv, the capital of Ukraine

# SWISS-TRADE LLC REPRESENTS THE FOLLOWING COMPANIES IN UKRAINE:

Exclusive distributor:



Prestige Brands International Inc.,  
USA

Leader in the manufacture of oral  
care products in the U.S.



Shanghai Dochem Industries Co.,  
Ltd., China

Professional manufacturer of  
high-quality dental and medical  
consumables



Dentaco AS, Norway

Innovator of Superbrush, a unique  
toothbrush to improve oral health

# SWISS-TRADE LLC REPRESENTS THE FOLLOWING COMPANIES IN UKRAINE:

Exclusive distributor:



**FAITH  
-IN-  
NATURE**

Faith in Nature Ltd, Great Britan

Leading UK eco-friendly brand (founded in 1974) of natural skin and hair care products



**paro**<sup>®</sup>  
SWISS

ESRO AG, Switzerland

Leading Swiss manufacturer (founded in 1978) of oral care products



**prooral**

Prooral Health Technology Co., Ltd., China

Leader in the manufacture of oral care products (irrigators, electric toothbrushes) in China



**SMILEKIT**<sup>®</sup>

Nanchang White Technology Co., Ltd, China

Innovative brand offering safe and effective home teeth whitening solutions

# SWISS-TRADE LLC REPRESENTS THE FOLLOWING COMPANIES IN UKRAINE:

Exclusive distributor:



Xlear Inc., USA

Leading manufacturer of xylitol-based products in North America



Bonfit America Inc., USA

Innovative protective brush covers with disinfectant



SWISS CARE

Trademark of the Swiss Trade Company

# SWISS-TRADE LLC REPRESENTS THE FOLLOWING COMPANIES IN UKRAINE:

## Exclusive distributor:



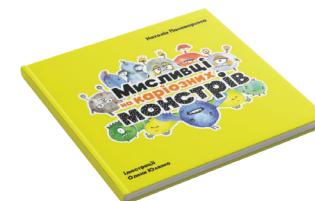
**Xlear Inc., USA**

Leading manufacturer of xylitol-based products in North America



**Dr. Wild & Co. AG, Switzerland**

Pharmaceutical company (founded in 1932), a leader in the field of research and development of oral care products



**Caries Monster Fighters, Ukraine**

The project for dentists with augmented reality elements to increase a child's motivation for dental treatment

# SWISS-TRADE LLC REPRESENTS THE FOLLOWING COMPANIES IN UKRAINE:

## Authorized distributor:



**BODE Chemie GmbH, Germany**

Leader in the production of antiseptic, disinfectant, hygienic products



**MERCATORMEDICAL**

**Mercator Medical, Poland**

Manufacturer of medical gloves and distributor of disposable medical supplies



**Hager Werken, Germany and its brand Miradent**

An innovative corporation known in the dental market in more than 70 countries around the world

# SWISS-TRADE LLC REPRESENTS THE FOLLOWING COMPANIES IN UKRAINE:

## Authorized distributor:



**3M** Science.  
Applied to Life.™

3M, USA

Multi-brand company known  
for technical and marketing  
innovations



**UNEX** Medical  
Products

UNEX, Kazakhstan

Official representative of  
factories-manufacturers of  
disposable medical products

## OUR CLIENTS ARE THE LARGEST RETAIL CHAINS

Our products are successfully represented in more than 1300 retail outlets of the 15 largest retail chains in Ukraine, including:

- Stores
- Supermarkets
- Drugstores
- Electronics and home appliances chains
- Perfumery and cosmetics chains
- Gas filling stations

The company's strategy is focused on the continuous expansion of its partnerships.

In 2025-2026, we plan to increase our presence to 2300 retail outlets of 20 leading retail chains.



АНТОŪKÄ



bo♡ond  
парфумерія та косметика



BROCARD®  
П А Р Ф У М Е Р І Я



МЕРЕЖА ТОРГОВЕЛЬНИХ ЦЕНТРІВ  
ЕПІЦЕНТР®



FOZZY



goodwine



MegaMarket



NOVUS



Сільно



ТАВРІЯ В  
МЕРЕЖА СУПЕРМАРКЕТІВ

# OUR CLIENTS ARE THE LARGEST PHARMACY CHAINS

Our products are successfully represented in over 1500 pharmacies of the 50 largest pharmacy chains in Ukraine.

Our company actively uses the marketing tools of these chains, including:

- product placement with double and triple facings
- shelf space increase
- product placement on «golden shelves» and in promo zones
- placement of POS materials
- participation in various promotional campaigns and trade marketing programs across all types of retail outlets
- training and incentive programs for sales staff

In 2025-2026, we plan to increase our presence to 2500 pharmacies of 70 pharmacy chains.



**АПТЕКА 9.1.1**



**АПТЕКА АНЦ**



**АПТЕКА ANRI-PHARM**



**АПТЕКА** **БАЖЕМО**  
**КУПУЙ ВИГІДНО! ЯКІСТЬ ГАРАНТОВАНО!** **ЗДОРОВ'Я**



**біла ромашка**  
аптека.здоров'я.краса



**аптека**  
**доброго дня**



1898  
**АПТЕКА**  
ГАБСКАГО & ПОПОВСКАГО



**Med-Magazin.ua**  
Ваше здоров'я та краса



**МС+ АПТЕКА**  
**МЕД-СЕРВІС**



**ПОДОРОЖНИК**  
мережа аптек

## OUR CLIENTS ARE THE LARGEST INTERNET MARKETPLACES

Our products are successfully represented on 40 largest e-commerce platforms in Ukraine.

Our company actively uses marketing tools of e-commerce platforms, including: placing advertising banners on the webpages of the largest online platforms, promotions, etc. As well as SMM promotion through our own webpages, Google ADS, etc.

In 2025-2026, we plan to expand our partnerships to 70 online platforms.



**ROZETKA**



# OUR CLIENTS ARE THE LARGEST DENTAL CLINICS OF UKRAINE

Our company successfully cooperates with more than 2000 leading dental clinics in Ukraine and with more than 8000 dentists.

Our company regularly participates in dental exhibitions. Organizes and takes part in specialized trainings, dental summits and various advanced training courses. Collaborates with authoritative opinion leaders and brand ambassadors.

In 2025-2026, we plan to expand our cooperation to 3000 dental clinics and 12000 dentists.

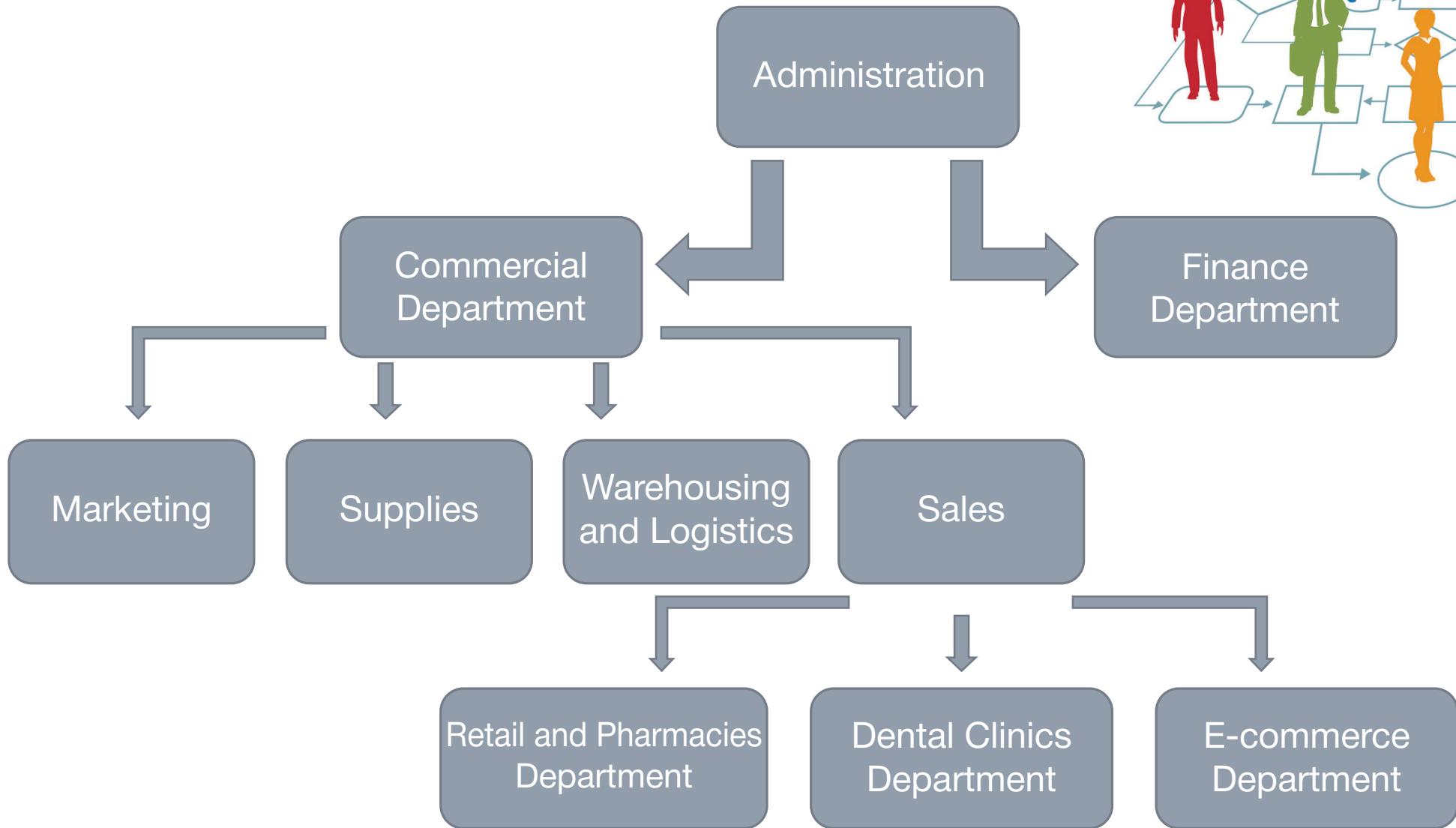


# COOPERATION BENEFITS

Swiss-Trade LLC:

1. Specializes in the distribution of high-quality, effective, innovative and safe
  - FMCG products
  - cosmetic, dental and pharmaceutical products
2. Successfully cooperates with
  - the largest retail chains of Ukraine
  - the largest pharmacy chains of Ukraine
  - the largest online stores of Ukraine
  - more than 2000 dental clinics of Ukraine
3. Takes part in exhibitions (beauty industry, dentistry, etc.) on a continuous basis
4. Organizes and participates in seminars where opinion leaders give lectures using our company's products
5. Has:
  - a well-developed logistics and distribution system covering the entire territory of Ukraine
  - extensive experience of promoting new brands on the Ukrainian market from zero
  - extensive experience in registering similar products in Ukraine
  - a well-experienced marketing department that can qualitatively localize products, prepare them for sales and effectively promote on the Ukrainian market
  - a well-experienced sales department. Our sales managers work in the largest cities of Ukraine

# STRUCTURE OF THE COMPANY





# SWISS+TRADE

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Reliable Partner

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